

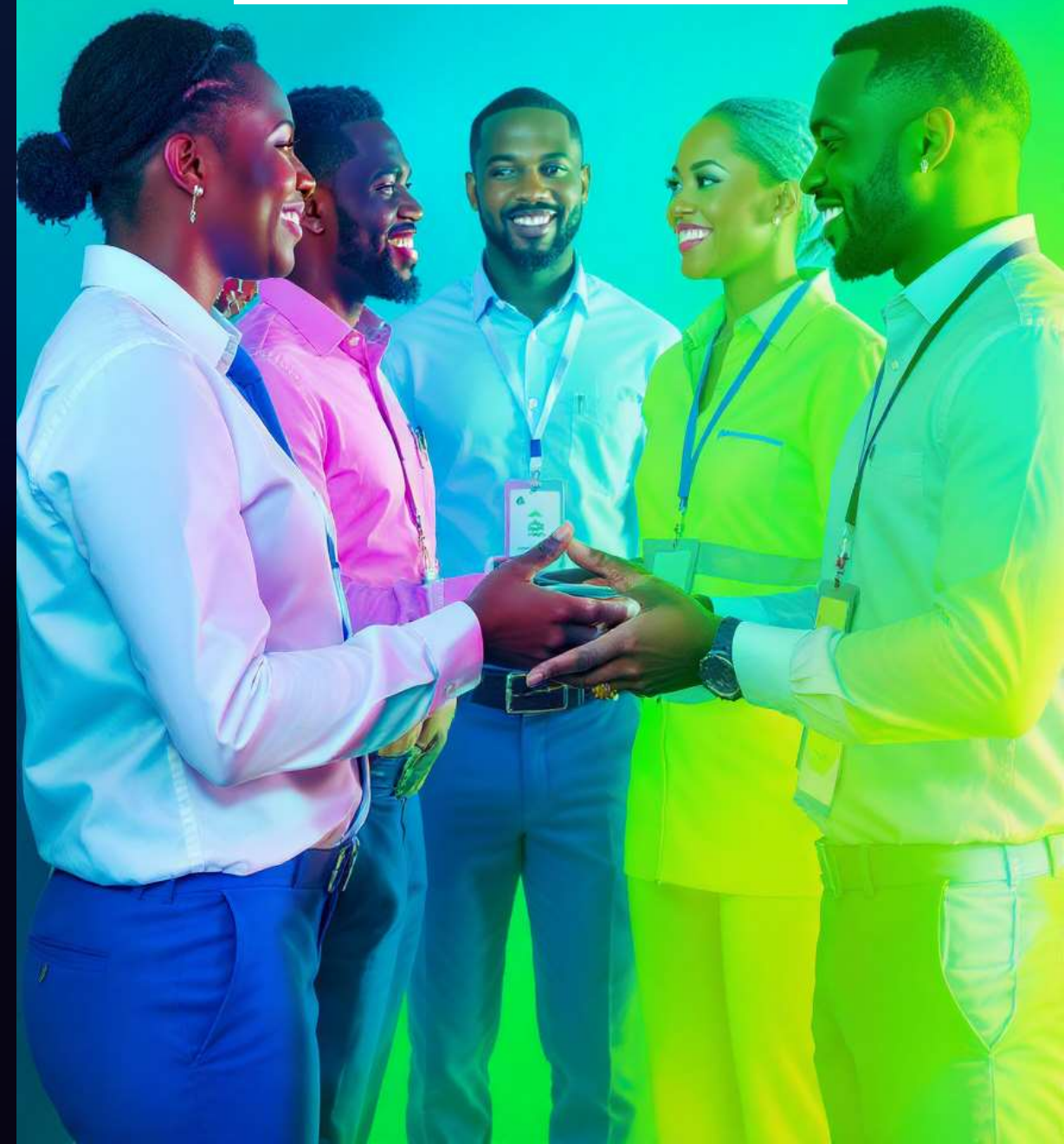
LinkedIn Strategies for Academics and Professionals

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Rivers State Chapter.*

**THE DIGITAL
YOU
MASTERCLASS**



LinkedIn connectivity tips (grow your network with value)

- Make sure you have a post before you start sending connectivity messages.
- Update the critical parts of your profile (e.g. about, education, certification, and experience).
- Use blocks or lines to design your profile. (Visit sites like pin interest for images that align with your profession).
- Ensure your profile has industry related keywords (These keywords will ensure that your account is easily retrieved during search by recruiters).

Keywords like Librarian, Lecturer, Banker, Researcher and the likes.
- Having recommendations on your profile can boost your account (Recruiters and experienced people want to see what people feel about you).

Improve your LinkedIn Impressions from zero to 100.



Follow industry related people



Engage in meaningful conversations.



Make sure you have a good background in your profile.



Contribute to discussions on accounts with big followership and impressions. (You will attract people to your profile from your comments.)



Your profile photo says a lot about you.



How to create engagements on LinkedIn

Let your LinkedIn be your drop zone for significant events in your field.

Create topics on trending areas in your field.

You cannot be everywhere. (Choose one or two niche and create your contents around it).

Write professionally but avoid unhealthy use of AI (Most people know when they see AI-generated contents).

Practical Examples



Search



Home



My Network



Jobs



Messaging



Notifications



Me



For Business



Try Premium for NGN0



Jeremiah Ugwulebo CLN

Librarian / Wikimedian / Head Medical Library, University of Port Harcourt / Coordinator Media and Reports, University of Port Harcourt Library / PRO, Nigerian Library Association Rivers State

Port Harcourt, Rivers State, Nigeria · [Contact info](#)

[My Research on Google Scholar](#)

1,491 followers · 500+ connections

Open to

Add profile section

Enhance profile

Resources



University of Port Harcourt



University of Uyo

Profile language

English

Public profile & URL

www.linkedin.com/in/jeremiahugwulebo

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[Resource](#)[Show all analytics →](#)

About




An excellent and articulate communicator, Jeremiah has plied his information management and communication skills across various sectors: Education, IT and Financial services. Over the past years, he has devoted considerable time to improve his information management and communicator skills by taking the role of a librarian and a teacher at different levels.






Jeremiah is a versatile and creative problem solver. Acting as a librarian, he has been able to use his good decision making skills and adaptability skills to improve the use of the library and also attract clients to successfully utilize information resources available.


Jeremiah is well-versed in practical library management, cataloguing and classification of information resources, information resources acquisition, preservation and dissemination to clients. He is also skilled at curriculum design and formulation to suit the goal of the parent institution.

Jeremiah is an innovative and enterprising individual. He has contributed to the research aspect of education. He has attended various conferences and seminars. He has published papers in local and foreign journals.

Recommendation sample





 Home My Network Jobs Messaging Notifications

**Jeremiah Ugwulebo CLN**
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Resource

Received

Given

**Lila Smith**  · 1st
Director of Communications @ The Philadelphia Cricket Club | Creator: Say Things Better Method™ of Intentional Communication | Co-Author: You've Got Values! | YouMap® Certified
February 19, 2018, Jeremiah was Lila's client

Jeremiah is the best kind of leader- he who always seeks to learn and grow. He came to me to ask for help with some communication tools to progress in his career, but he ended up helping me learn about myself as a coach and mentor.

He is a leader who brings out the best in others, even from a position within a team. There is no ego; only passion.

Jeremiah is always looking for ways to uplift and help others in his work and in this community. It is with all my heart that I recommend connecting with and learning from this bright young man.

If you ever find yourself in the lucky position that Jeremiah wishes to obtain a position in your company, I recommend you take it.

Please contact me freely with any specific questions. I will always be excited to share why Jeremiah is an asset to any team, as he has been to me and my network!

A large audience is seated in a dark venue, looking towards a stage. The stage is illuminated with vibrant blue, purple, and green spotlights. A large screen in the center of the stage displays the text "THANK YOU FOR LISTENING" in a bold, yellow, stylized font. The screen is decorated with small yellow stars. The overall atmosphere is festive and celebratory.

**THANK YOU
FOR LISTENING**