

Beyond Publication: Achieving Global Impact Through Visibility

A keynote presentation by Nelson Edewor PhD



-
- Publishing is the first step, not the destination
 - Visibility transforms research into influence



Why Research Visibility Matters

- **Global Recognition**
- **Increased citations**
- **Collaborations**
- **Shaping policy and innovation**



Strategies for Visibility

Open Access
Publishing

Institutional
Repositories

Academic
Networks

ORCID,
ResearchGate,
Academia. edu,

Strategies for Visibility

Social Media
&
Outreach

Conferences
&
Collaborations

Blogs/Website
&
Public
Speaking

Moving Beyond Publication



- From being published to being impactful
- **Visibility** as a catalyst for global reach



**Research Visibility is
the bridge between
knowledge creation
and global impact**



GRACIAS
ARIGATO
SHUKURIA
GOZAIMASHITA
EFCHARISTO

THANK
YOU
BOLZIN
MERCI

DANKSCHEEN
SHUKRIA
BIYAN

TASHAKKUR ATU
YAQHANYELAY
SUKSAMA
EKHMET
MEHRBANI
MAAKE
GRAZIE
MEHRBANI
PALDIES
KOMAPSUNIDA
MAKETAJ

SPASIBO
SHACHALHUYA
HURUH
CHALTU
WADEEJA
MAITEKA
HUI
YUSPAGARITAN
ATTO
ANHA
DHANYABAD
MERSI
SPASIBO
DENKAUJA
NENACHALHYA
UMALCHEESH
MATUR GLE
EKOJU
SIKOMO
TINGKI
MAKETAJ
HIRMONCHAR
BAIWA
JUSPAXAR
TAVYAPUCH
MEDANAGSE
MERASTANNY
GAEJTHO
AGUYJE
FAKAAUE
LAN